

The
LAWRENCE
HOTEL

**The Lawrence Hotel Now Accepting Reservations
Ahead of Summer 2026 Debut**

*Guests Can Book Rooms and Exclusive Dining & Entertainment Packages For Dates
Beginning August 28 At The New Lawrenceville Hotel*

LAWRENCEVILLE, GA, May 20, 2026 – Downtown Lawrenceville’s highly-anticipated new hotel, [The Lawrence](#), is now accepting reservations for stays beginning in Summer 2026. As part of Hilton’s Tapestry Collection, The Lawrence brings a refined, experience-driven stay to one of metro Atlanta’s fastest-growing destinations.

“As we open reservations and prepare to welcome our first guests, we are excited to introduce a hotel that **reflects the energy and evolution of downtown Lawrenceville**,” said Greg Winey, President and Principal of NorthPointe Hospitality Management & Development. “We’ve envisioned The Lawrence as much more than just a place to stay, but a place where visitors are exposed to the history and heritage of Lawrenceville, organizations turn to for meetings and events, tourists enjoy an **accommodation experience that feels polished and approachable**, and locals enjoy frequenting for date nights, dining, and even staycation experiences that encourage them to rediscover their own city.”

Located in the heart of Lawrenceville’s vibrant town square, The Lawrence Hotel features 120 thoughtfully designed guest rooms and suites, **two distinctive dining concepts** – signature restaurant [Bellfire](#) and vibrant bar and lounge, [Old Nick’s](#) - more than **6,000 square feet of indoor and outdoor event space**, a fitness center, and a lively open-air courtyard designed for gathering.

Perspective guests can book a stay online at www.thelawrencehotel.com for dates beginning **August 28**.

Along with accepting reservations, The Lawrence Hotel is **introducing a collection of seasonal and experience-driven packages** designed to enhance each stay. These curated offerings pair exclusive savings with dining experiences and immersive local touches, encouraging guests to explore, savor, and connect during their visits. Read on to discover more about each package:

Package One: The Bellfire Escape

The Bellfire Escape package encourages guests to experience an unforgettable dining getaway at The Lawrence’s signature dining concept, Bellfire. The package includes **overnight accommodation** at The Lawrence, a **\$100 dining credit to experience the flavorful blend of Mediterranean and Southern flavors** offered at Bellfire, including a chef-selected welcome appetizer or dessert, and **breakfast for two** the following morning.

Package Two: Signature Breakfast Package

The Signature Breakfast Package ensures guests begin the day with an incredible selection of chef-driven dishes, complete with **overnight accommodation** and a **\$50 Breakfast credit** at Bellfire.

Package Three: Lights, Fire, & Romance

The Lights, Fire & Romance package is the optimal choice for a couple's weekend or getaway experience, combining an elevated culinary experience with a classic local attraction and romantic touches throughout the night. This package includes a **sparkling wine in-room** upon arrival, a **pre-show dinner for two at Bellfire** with a \$125 dining credit, **two tickets** to a performance at Lawrenceville Arts Center, overnight accommodations, and **late checkout**.

Package Four: Craft & Sip Experience

The Craft & Sip Experience is the perfect precursor to a fun night on the town, or nighttime activity after a full day of exploration, providing an immersive cocktail-based experience. This package includes a **mixologist-guided cocktail tasting** for two at Old Nick's, overnight accommodations, a **\$50 bar credit** for additional drinks, and a **morning breakfast experience** at Bellfire.

These thoughtfully designed packages reflect the hotel's broader philosophy: creating stay experiences that are elevated, memorable, and immersive.

Reservations are now open at www.TheLawrenceHotel.com, where guests can explore available packages and secure preferred dates for the highly anticipated opening season.

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About the City of Lawrenceville

Lawrenceville is the county seat of Gwinnett, with regional assets that include Georgia Gwinnett College, Northside Hospital Gwinnett, and the Lawrenceville Arts Center, home of the Aurora Theatre. Known affectionately as the heart of Gwinnett, Lawrenceville has a population of 30,000 and serves more than 80,000 people who regularly work, conduct business, or visit the Historic Downtown Square. Original dining, craft brewing, concerts, festivals, and year-round entertainment create a true urban experience with small-town appeal. For more information, visit <http://www.lawrencevillega.org> or follow the city on social media.

About NorthPointe Hospitality Management & Development

NorthPointe Hospitality Management & Development is a leading hospitality management and development firm specializing in complex, historic, and distinctive projects. NorthPointe Hospitality, and its principal and founder Greg Winey, have been recognized as a Top 100 Hospitality Management Company since 2018. NorthPointe's track record of creating a strong portfolio comes from consistently delivering healthy returns for investors, and a deep understanding of development, on-site operations, profitability, and ultimately the most important initiative, guest loyalty. For more information, visit www.NorthPH.com.

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