

The LAWRENCE HOTEL

The Lawrence Hotel Announces Leadership Team Ahead of Summer 2026 Opening

General Manager, Director of Sales and Executive Chef Appointed

Lawrenceville, GA — March 24, 2026 — NorthPointe Hospitality Management & Development announces the Executive Team for [The Lawrence Hotel](#), a Hilton Tapestry Collection property scheduled to open in Summer 2026. The hotel will be Lawrenceville’s first boutique, full-service hotel and aims to set a new standard of hospitality in the community.

Leading the team as General Manager is Chase Wynn, who brings more than 15 years of hospitality leadership experience to the position. Originally from Los Angeles, Wynn has held leadership roles with Hilton, Marriott and Hyatt. Known for building high-performing teams and delivering exceptional guest experiences, Wynn is thrilled to be named as the “head coach” and GM of what he believes will be an award-winning team and hotel in downtown Lawrenceville, Georgia.

“I will personally be involved in the selection and development of everyone on my roster. We will be building careers, not just filling jobs,” said Wynn. “As a former collegiate student-athlete, I have a passion for building and motivating teams to succeed and am excited to bring that mindset to The Lawrence and help create a welcoming destination for both visitors and the Lawrenceville community.”

Serving as Director of Sales, Helen Thomas brings more than 20 years of experience in the boutique and luxury hotel markets. Her career includes leadership roles across Marriott, Hilton and Choice properties, with a deep understanding of not only systems but more importantly of long-term relationship building. Thomas will oversee sales, marketing, and revenue strategies to position The Lawrence as a premier destination for meetings, events, and leisure travelers.

The hotel’s culinary program will be led by Executive Chef Dominic Simpson, an Atlanta-based chef with more than 25 years of experience. Simpson trained under renowned chefs Paul Albrecht and Joel Antunes and is known for his culinary philosophy centered on seasonality, quality, and precision. His approach emphasizes refined, yet approachable dishes crafted with fresh, locally sourced beef, poultry, herbs, and vegetables. Chef Dominic most recently hails from two award-winning restaurants in Augusta, Georgia as opening Chef for Salt & Marrow and 8595, two iconic and renowned upscale dining establishments. Chef Dominic will infuse classic southern culinary dishes with a nod to healthy Mediterranean offerings.

The four-story, 120-room hotel will feature two dining concepts, **Bellfire** and **Old Nick’s**, along with more than 6,000 square feet of event space.

“We’ve assembled an extraordinary team of hospitality professionals whose experience, passion, and creativity will make The Lawrence a standout destination in downtown Lawrenceville,” said Greg Winey, President and Founder of NorthPointe Hospitality Management & Development, “Their leadership and personalities embody the spirit, tenacity and southern charm that ‘is’ Lawrenceville today.”

[For Team Headshots and Hotel Renderings, Click Here](#)

Sales Contact Information

The Lawrence Hotel

Address: 120 E. Crogan St., Lawrenceville, GA 30046

Contact: Helen Thomas, Director of Sales

Email: HThomas@NorthPH.com

Website: www.TheLawrenceHotel.com

Instagram: [@thelawrencehotel](https://www.instagram.com/thelawrencehotel)

About The Lawrence Hotel – Opening Summer 2026

The Lawrence, a Hilton Tapestry Collection property, represents a significant new addition to downtown Lawrenceville, a vibrant historic community located about 40 minutes northeast of Atlanta. The four-story, 120-room hotel will anchor the city's growing arts, dining, and entertainment district. Amenities include two dining concepts — Bellfire, the hotel's signature restaurant, and Old Nick's, a bar and gathering space — along with more than 6,000 square-feet of indoor and outdoor meeting and event space, a fitness center, and an outdoor courtyard. For more information, visit TheLawrenceHotel.com.

About NorthPointe Hospitality Management & Development

NorthPointe Hospitality Management & Development is a leading hospitality management and development firm specializing in complex, historic and distinctive hotel projects. The company and its founder, Greg Winey, have been recognized as a Top 100 Hospitality Management Company since 2018. NorthPointe's portfolio reflects a strong track record of development expertise, operational excellence and a focus on long-term guest loyalty. For more information, visit NorthPH.com.

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